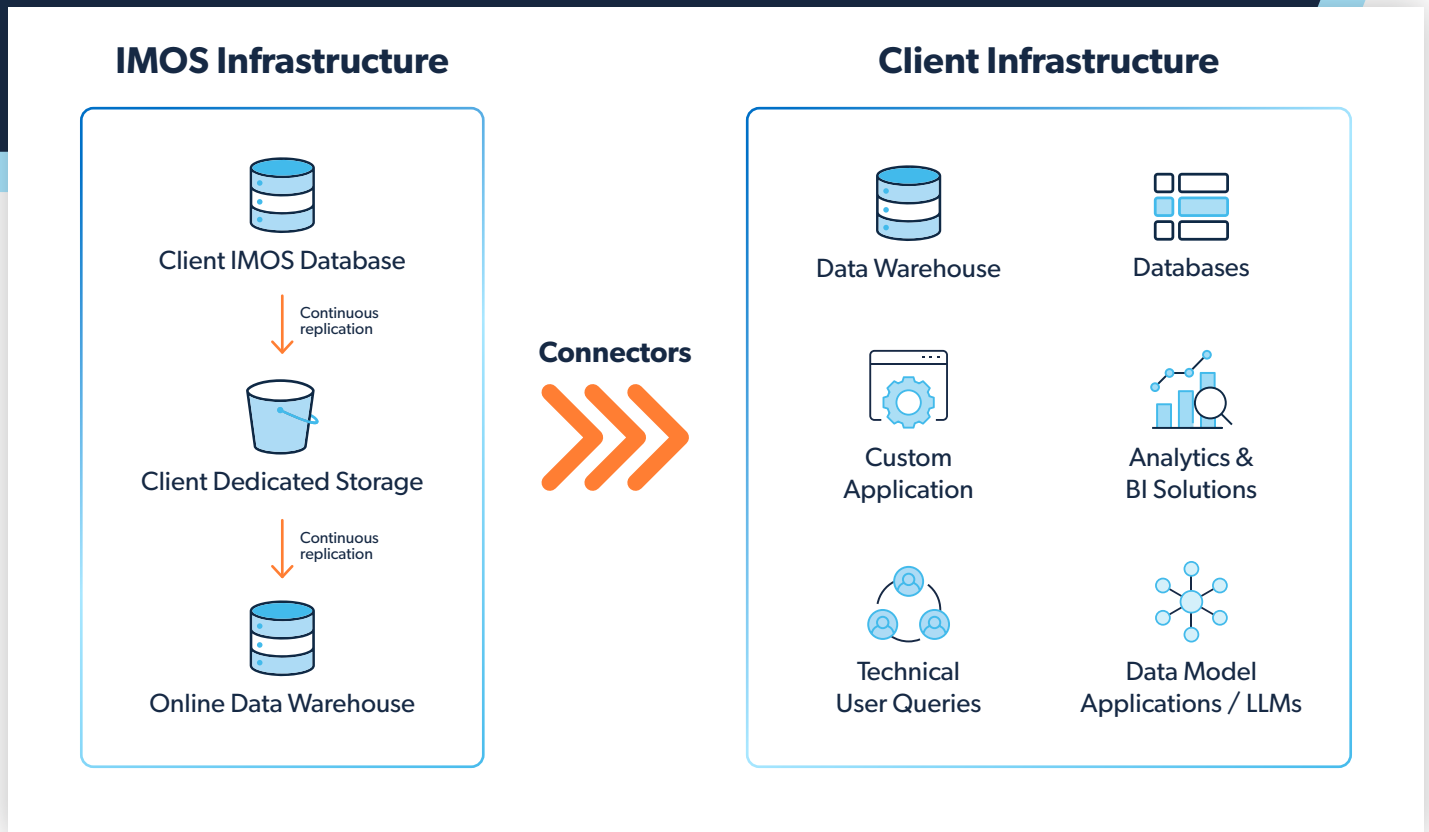


Data Lake

Complete historical data, ready to be leveraged

The maritime shipping industry generates over 120 million data points daily. Unlock their value with an advanced data management solution that allows you to store and work with large amounts of operational data. Conduct analyses, track cargo locations, and access comprehensive historical data for actionable insights.



How Data Lake drives business intelligence and operational efficiency:

Centralized historical records for advanced analysis

Custom data analysis and reporting via integrations with data warehouses, BI tools, etc.

Data-driven insights and cargo tracking

Standardized, searchable data for informed decisions

Ad hoc and stored reports

Scalable to support your business growth

Ways to use Data Lake

- Analyze cost of ownership and margins for TC contracts
- Track port operations performance trends
- Compare TC vessels' warranted vs. actual consumption
- Assess overall commercial performance of COAs
- Evaluate voyage TCE performance (daily, monthly, annual) across various levels
- Conduct historical data and emissions analysis
- Power a web portal for customer self-service access
- Integrate IMOS data with other business processes for cross-enterprise intelligence
- Feed data into your AI solution
- And more!



Additional Data Lake features

Enhance your data with these premium Data Lake add-ons:

- Replicate Data Lake to another AWS region or cloud provider
- Get 250 extra Snowflake Credits in your Data Lake Reader Account
- Speed up the IMOS-to-Data Lake update interval from 30 min

Enhance your IMOS Platform system with Data Lake

Learn more at
veson.com/data-lake