

Most digital transformations fail not because of poor solution choice, but because of poor user adoption. Maritime organizations can master change management and realize long-term success by empowering their global teams with dynamic system knowledge and resources.

Veson University Enterprise is a robust maritime educational solution for learning Veson Nautical solutions, providing unlimited access to virtual courseware as well as comprehensive tracking, reporting, and engagement tools.

### **Enterprise clients benefit from:**

### **Custom Content**

Every organization has unique processes and training tools. With Veson University Enterprise, you can upload your own training content to your secure environment, so your entire corporate learning experience is housed and managed in one place.

### **Engagement Reporting**

How do you know if training is taking root in your organization? Veson University Enterprise helps you monitor and view learner progress both individually and in cohorts. Advanced reporting features provide insight into training hours, course completion percentage, and assessment results.

#### Training Portal Access

Having your own company-specific learning portal makes it easy to manage content, design learning cohorts, tailor access rights, and gain a 360-degree view of your learning operations end to end.

#### **Unlimited Seats**

With an Enterprise subscription, every Veson IMOS Platform user in your organization gains full access to Veson's e-learning courses at a substantially discounted per-user cost. Users can log in to Veson University via Single Sign-On, ensuring simple and secure system access.



# Empower your team with **Veson University**

## Flexible & Self-Paced

Veson University provides a self-driven learning management system where clients can progress at their own pace through role-based learning paths, record their findings, and independently improve their skills.

## Rewarding & Interactive

Through progress tracking, badges, and certificates, Veson University empowers each individual user to celebrate their learning milestones and continually advance their progress.

## Expert-Created & Expert-Led

Veson University's content is created and delivered by experts in maritime shipping digitalization. Each course is designed with close collaboration between our skilled Global Services consultants, maritime shipping technologists, and education content specialists.





**Onboarding**Ramp-up new users



Continuous Learning
Advance knowledge for
existing users



**Certification**Affirm proficiency
for learners

Designed as a natural extension of Veson's commitment to client success and built upon nearly two decades of frontline learnings, Veson University is a dynamic, continual learning platform that empowers users to access relevant content in an interactive educational experience to continually advance their platform knowledge, earn professional certifications, and achieve new levels of success.

### Are you ready

to empower your team with continuous learning?

Learn more at university.veson.com

