

## IMOS Learning Week

June 25 – 27, 2024 | Boston, MA Headquarters

### Maximize your IMOS potential and propel maritime outcomes.

Maritime leaders are facing increased pressure to embrace digitalization, improve operations, and scale opportunities—all while maintaining compliance against evolving regulations. At Veson Nautical, we want to help you get the most out of your investment.

#### Explore a tailored path to success.

No matter if you're a super user or are just starting your digitalization journey, our event is designed for all levels. Join us for one, two, or three full days of hands-on learning, best practices, and specialized workshops led by subject matter experts across four IMOS learning tracks:

#### Three registration options:

**1 Day: \$1,500**

Register



**2 Days: \$3,000**

Register



**3 Days: \$4,000**

Register



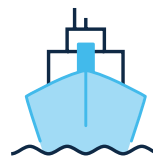
#### Tasks & Alerts

Create custom business-specific rules to alert users and align workflows across Data Dictionary and Report Designer via the API.



#### Sustainability

Apply best practices using sustainability functionalities to monitor, manage, and report on emissions while keeping up with evolving regulations.



#### Bunker Operations

Seamlessly manage bunkers and scale voyage profitability through procurement, invoicing, time charters, reporting, and other workflows.



#### Report Designer

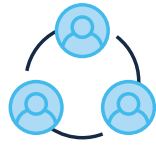
Explore built-in design capabilities to simplify data capture and build customized reports using Design Map, Business Intelligence, and Veson Web Services.

Learn more about our four IMOS learning tracks **below**

## Here's what you can expect:



Meet & greet with Veson executive leaders on our product strategy



Network with industry peers and Veson team members



Hands-on learning to reinforce topics and outcomes



Take-home resources to ensure future success

## Your voyage awaits

**Meet with us daily from 7:30am – 5:00pm EST:**

\*Breakfast and lunch provided daily by Veson Nautical

**Day 1**  
June 25

Track 1: Tasks & Alerts  
Track 2: Sustainability

**Day 2**  
June 26

Track 1: Bunker Operations  
Track 2: Report Designer – *Beginner*  
Meet & Greet with Veson Executive Leadership  
Evening Social Hour and Dinner

**Day 3**  
June 27

Track 1: Report Designer – *Advanced*  
Track 2: Report Designer – *Advanced*

### Additional Benefits

- **Access an individual 6-month Veson University subscription** valued at \$750 if you sign up for the full three days.
- **Meet with Veson experts** to answer any questions two weeks following the event.
- **Get 25% off** when signing up two or more team members for the full three days. Contact your Veson account team to apply discount.

### Recommendations on where to book your stay:



**Hyatt Place Boston / Seaport District**  
295 Northern Avenue, Boston, MA 02210

**Seaport Hotel - Boston**  
1 Seaport Lane, Boston, MA, 02210



**Omni Boston Hotel at the Seaport**  
450 Summer Street, Boston, MA, 02210

**The Westin Boston Seaport District**  
425 Summer Street, Boston, MA, 02210



# The 4 IMOS learning tracks:



## Tasks & Alerts

The Tasks & Alerts functionality allows you to create custom business specific rules to alert users and drive workflows throughout the IMOS platform.

- Create, access, and review existing Tasks & Alerts
- Set rule conditions using variables and condition groups
- Use customer expressions and create custom fields in Data Dictionary
- Apply Tasks & Alerts once they're defined
- View Tasks & Alerts in Report Designer via the API



## Sustainability

Sustainability is an area of increasing importance across maritime. The IMOS platform functionality helps you monitor, manage, and report on emissions so that you can stay up to date on the latest regulations.

- Set up and configure the new functionality within the platform
- Apply best practices using carbon view and capture
- Capture and calculate data throughout the platform with Carbon Intensity Indicator (CII)
- Leverage sustainability reporting:
  - Review existing datasets in Report Designer
  - Review industry standards on sustainability reporting



## Bunker Operations

Bunker Operations is critical to voyage profitability. This course covers the different operational workflows that enable IMOS users to manage bunkers successfully.

- Configure, manage, and report on the following bunker workflows:
  - Procurement
  - De-bunkering
  - Invoicing
  - TC in/TC out
  - Bunker lifting



## Report Designer

Report Designer is a powerful tool for data analysis and is critical to your team's success. The IMOS functionality weaves Business Intelligence (BI) so you can organize data easily and make informed decisions.

- Design and export new reports in different formats and layouts using Veson Web Services
- Create custom columns using built-in formulas and conditional formatting
- Leverage Report Designer's Data Map
- Apply best practices when aggregating data and generating P&L reports

**Have questions?** Get in touch with us at [learningweek@veson.com](mailto:learningweek@veson.com)

**Interested in attending?**

Register 